

## New Attractions Planned for the Magic City

**A**s if Birmingham isn't already brimming with attractions for every taste, six new attractions will proudly call Birmingham their home.

Recently opened in June 1997, the new Mercedes-Benz Visitors Center is a new 24,000 square foot visitors center and museum that gives guests a glimpse of actual vehicles from the Mercedes collection. Video presentation, interactive modules, and hands on viewing are also part of the scheduled factory tours that are available, where you can view the Mercedes M-Class, the official dinosaur snack in Steven Spielberg's The Lost World.

Opening in the summer of 1998, Visionland.....Alabama's new family theme park....will lie over 35 acres of land, featuring thrilling rides, a six-and-a-half acre water park, 10,000 square foot family arcade, and many other attractions, providing some

of the finest family entertainment. Also in summer of 1998, The \$40 million McWane Center: Adventures in Science, will introduce an IMAX dome theater, the Ocean Pool and World of Water exhibits, ScienceQuest....a collection of the most interactive science exhibits available in the state....and the Challenger Learning Center....a simulated space flight display. For more family adventure, just down the street from Visionland will be a 160,000 square foot Entertainment Zone featuring an in-line skating rink, bowling alley and a 14 screen theater, bordered by a wide selection of restaurants and lounges.

For more information about visitor attractions and Birmingham's southern hospitality, please contact the Greater Birmingham Convention and Visitors Bureau at 1/800/458-8085, or visit the web site [www.bcvb.org](http://www.bcvb.org).

## Take Note... Wednesday, November 10 through Sunday, November 14, 1999

**T**ake note of the conference and exhibition date of the AASL 9th National Conference & Exhibition, not only to plan for the most informational and educational sessions and exhibits available, but to plan on extending your stay to experience some southern style fun and relaxation.

Watch for more information about workshops, concurrent sessions, scheduled conference events and registration fees in the Convention Corner column of *Knowledge Quest*, the official AASL journal. Visit our web site to leave your name and mailing information, or mail/fax the reply panel below.

For more information on the AASL 9th National Conference, please contact Cheryl Vargas, conference manager, e-mail address: [cvargas@ala.org](mailto:cvargas@ala.org). Conference materials will be forwarded as they become available.

For exhibit and sponsorship information, or a list of past exhibitors please contact Todd Goldman, The Goldman Group at 813-264-2772, or e-mail address [TodGoldman@aol.com](mailto:TodGoldman@aol.com). For a list of 1997 exhibitors, visit our web site -

[www.ala.org/aasl/birmingham](http://www.ala.org/aasl/birmingham)

### For additional information...

**Yes,** I am interested in obtaining more information about the **AASL 9th National Conference & Exhibition** as it becomes available.

Please send information to:

\_\_\_\_\_  
(name) Please type or print

\_\_\_\_\_  
(name of school or company name)

\_\_\_\_\_  
(address)

\_\_\_\_\_  
(city, state, zip)

\_\_\_\_\_  
(area code/phone number)

\_\_\_\_\_  
(E-mail)

Please send membership information, I am not a member of AASL .

I'm interested in learning more about exhibits and sponsorship.

I'm interested in learning more about the following

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Mail this completed form to:**  
American Association of School Librarians  
A Division of the American Library Association  
50 East Huron Street, Chicago, IL 60611-2795  
Attn: AASL National Conference

**Or fax this completed form to:**  
AASL National Conference  
312-664-7459

## AASL Conference Update

**American  
Association of  
School Librarians**  
A Division of the American  
Library Association

**9th National  
Conference &  
Exhibition**  
Birmingham, Alabama  
Birmingham-Jefferson  
Civic Center

### Issue Highlights

**Mixing Business  
with Southern  
Hospitality**

**U.S. Schools in  
Southeastern  
Region**

**Birmingham...The  
Misunderstood  
City**

**New Attractions  
Planned for the  
Magic City**

*The mission of the  
AASL is to advocate  
excellence, facilitate  
change, and develop  
leaders in the school  
library media field.*

**Unleash the Power: Knowledge, Technology, Diversity**

Jan-Mar 1998

# Take Note...

## of November 10-14, 1999

### Mixing Business with Southern Hospitality

**T**he 9th National Conference and Exhibition of the American Association of School Librarians will be held November 10-14, 1999 in Birmingham, Alabama.....the hub of Southern hospitality....at the Birmingham-Jefferson Civic Center, home to many southern attractions, from year round entertainment to noteworthy historical sites. More than 3,000 school library media specialists, teachers, and school administrators are expected to attend five days of workshops, concurrent sessions, networking opportunities, and exhibits of products and services .

The theme for the 9th national convention.....*Unleash the Power: Knowledge, Technology, Diversity*.....sets the stage for more technology-based information presented by renowned leaders in the educational field. Attendees will bring back the most recent information about the new national guidelines for school library media programs.....*unleashing the power of knowledge.*

More than 300 exhibitors, including many technological products and services, will be available to guide users through the latest and most innovative tools and techniques to keep school library media programs on the cutting edge.....*unleashing the power of technology.*

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**Convention Hotline:** 800-545-2433  
ext. 4383

**Convention FAXline:** 312-664-7459

**Convention E-mail:** [cvargas@ala.org](mailto:cvargas@ala.org)

**Exhibits Hotline:** 813-264-2772

**National Conference Chairs**  
*Connie Mitchell (co-chair)*  
E-mail: [cmitchel@ideanet.doe.state.in.us](mailto:cmitchel@ideanet.doe.state.in.us)  
*Carolyn Hayes (co-chair)*  
E-mail: [chayes.wchs@incalsa.palni.edu](mailto:chayes.wchs@incalsa.palni.edu)  
*Drucilla Raines (exhibits chair)*  
E-mail: [rainsedg@charleston.net](mailto:rainsedg@charleston.net)